

# CONNECTED LEARNING

**Created By**

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## Activity One

### Accessing and Citing Digital Content



## DIGITAL MEDIA LITERACY 1.0 ACCESSING INFORMATION

**Accessing and Sourcing Information is the ability to search for correct information; how to figure out search engine results; how to make accurate inferences about information originating from a hyperlink and how to correctly source digital content.**

### Background Information:

Search engines are becoming more refined and since the search engine boom of 1990 some companies are starting to create Meta search engines. A meta search engine like **PolyCola** provides a dual platform to enter search results. **PolyCola** allows the user to pick two search engines, Yahoo or Google, to run a search query, and then see the results displayed side by side. This comparative approach in viewing

information access results allows the viewer to understand two fundamental aspects of accessing digital information.

First, students can compare side by side the results as the results may vary to the information requested.

Second, by looking for commonalities between the entries the search enhances the reliability of accessing information.



### Connected Learning

Connected learning is learning that is socially connected, awareness-driven, and oriented towards educational and economic opportunity.

To participate in Activity One Select [Google Forms Link Here](#)

## Guide to Activity One

Overview: To participate in this activity you will need to listen to the following introduction sound script entitled "[Accessing Digital Content](#)" The sound script has been created on [Speak it](#) and uploaded to a direct link on [Box](#).

Let us experiment with how accessing information affects us now. To run our experiment type the term "ePub" into your Google search engine.

How many hits for the term "ePub" did you receive?

When I performed this search on June 23, of 2012 I received about 21,500,000 results in 0.21 seconds. I was first introduced to the term ePub in the year 2011 and very little information could be found.

This brings us to an interesting question, How do you suppose that in one year's time a virtually unknown term like ePub has evolved to this moment to over 21 million contributors, and growing exponentially?

The second question that comes to mind, "How long it would take an individual to read and access 21 million artifacts at your immediate disposal?"

To solve this problem of finding the artifact that suits your search result you have to run a second experiment by re-defining your term.

The second search might include words like "ePub Generation" provides me with about 9,690,000 results in 0.21 seconds. These overwhelming numbers of contributors in online search engines like Google creates a new kind of problem, a crises information problem.

How can we begin to solve the information crises problem?

### Resource Notes

[Web Tools by Gary Cole](#)

[Box](#) (Digital Storage Tool)

[Speak It](#) (Text to Speech Recorder iPad App)

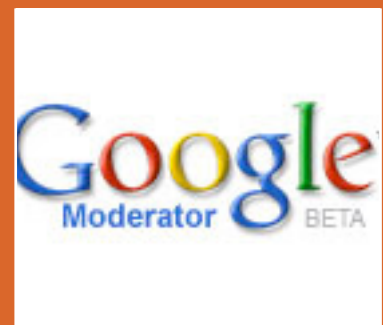
[Google Moderator](#)

[Backchannel Resource Page](#)

[PolyCola](#) (Search Engine)

[Back to Workshop](#)

## DIGITAL TOOLS



### Connected Learning

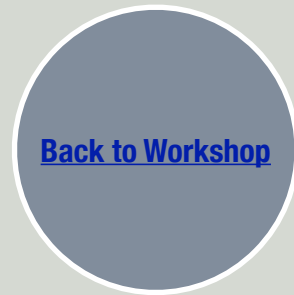
The central focus of connected learning is constructed on the foundations that anytime an individual pursues a deeper understanding of the world around them, he or she can connect to an expert.

## extended activity citing resources

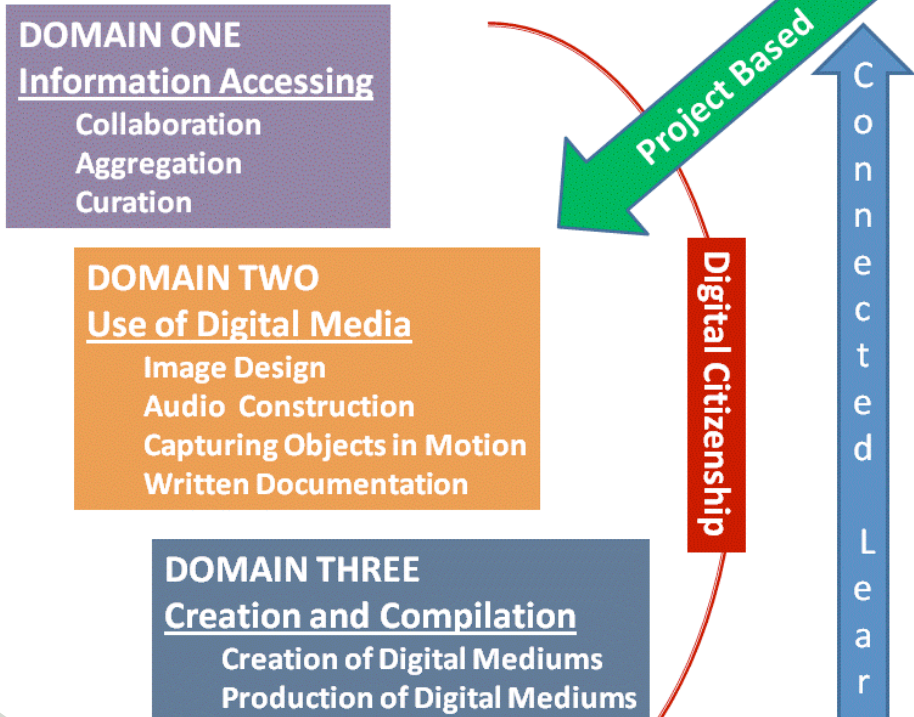
**EasyBib** is a web based search engine that assists researchers in creating citations in MLA, APA and Chicago/Turabian styles. EasyBib creates a citation automatically of a book, website, or journal article when a recognizable term is entered into the search engine. The website provides a note book aggregation tool that allows users to store, organize and link created citations by listed projects.

Online User Guide to Easy Bib  
 Reference Guide to Easy Bib  
 Research Tools with Easy Bib:

Easy Bib Educators Blog provides a wide range of lesson plans that support Accessing and Sourcing Information. The lesson plans teach students how to search for correct information using web applications such as **Diigo** and how to cite search engine results.



### Collaboration Curation and Creation A Way to Digital Media Literacy



## DIGITAL TOOLS



### Digital Literacy Defined

This process is what defines digital literacy: the set of skills needed to collaboratively collect information from multiple sources, decipher and reduce shared information into segments of exactness, and reshape information into multimedia products that become new ideas with deeper meaning.